DEVDAYS + DEVOPS PRO + CYBERWISECON EUROPE 2024

SPONSORSHIP OPPORTUNITIES

MAY 20-21 ONLINE, PINE EVENTS PLATFORM

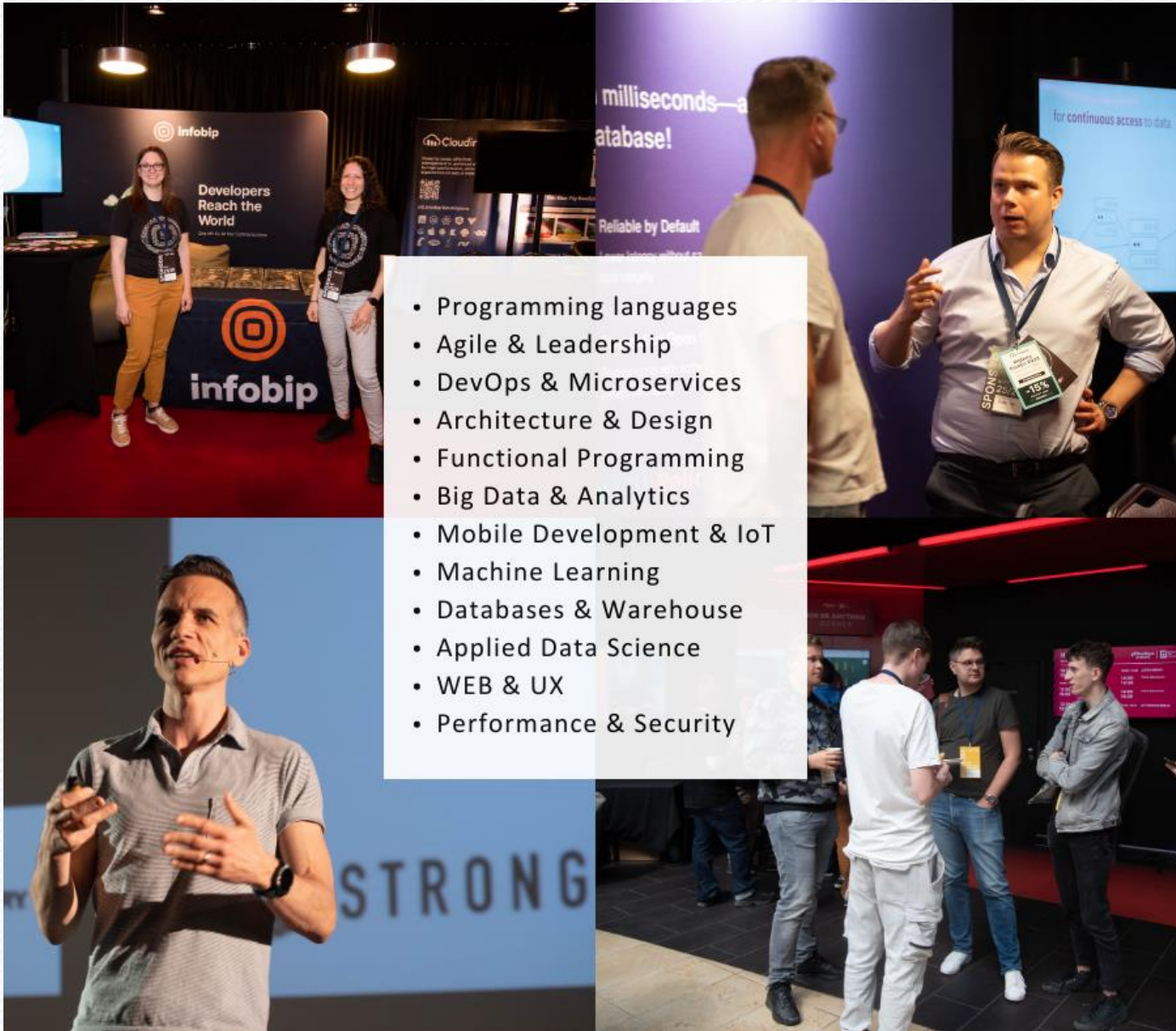MAY 23-24 ONSITE, VILNIUS, LITHUANIA

ABOUT

In 2024, the DevDays and DevOps Pro conferences reunite once again including CyberWiseCon and creating a distinctive environment that sparks collaboration, facilitates the exchange of knowledge, and amplifies networking opportunities. **By sponsoring the selected conference, you will gain exclusive access to all interactions from all three conferences**, keeping you at the forefront of industry trends and fostering meaningful connections for professional growth!

DEVOPS PRO EUROPE

DevOps Pro Europe conference covers the core principles and concepts of the DevOps methodology and demonstrates how to use the most common DevOps patterns to develop, deploy and maintain applications on-premises and in the cloud.

DevOps Approach

- Continuous Delivery
- Continuous Integration
- Configuration Management
- Automated testing and Deployment

DevOps Technologies

- Virtualization
- Containerization Orchestration
- Microservices
- Cloud Computing (AWS, Azure, OpenStack)

DevOps Real World Experience

- Technology adoption examples
- Real life implementation scenarios
- Best practices and insights

DevOps Tools

- Docker, Chef, Puppet, PowerShell, Kubernetes, GitHub, Ansible, SaltStack, Capistrano, Jenkins

DevDays

- Programming languages
- Agile & Leadership
- DevOps & Microservices
- Architecture & Design
- Functional Programming
- Big Data & Analytics
- Mobile Development & IoT
- Machine Learning
- Databases & Warehouse
- Applied Data Science
- WEB & UX
- Performance & Security

DevDays Europe - software development conference covering the emerging technologies and best practices in the software development industry – regardless of technological platform or language – without commercial hype. Conference is dedicated for developers that are serious about keeping up with the latest trends.

CyberWise Con

CyberWiseCon Europe - a premier IT security conference that brings together cybersecurity experts, industry leaders, and IT professionals from around the Europe. At CyberWisecon, we celebrate the fusion of knowledge and wisdom, offering a platform to exchange ideas, share best practices, and explore innovative approaches to cybersecurity.

- Ransomware Trends
- Blockchain Security
- Cybersecurity Skills
- Quantum Encryption
- Cloud Defenses
- Social Engineering
- Ethical Hacking
- Security Orchestration
- Zero Trust Model
- Mobile Device Security
- Privacy Regulations
- Next-gen Firewalls
- AI and ML Threats
- Dark Web Monitoring
- Cyberwarfare Strategies
- Endpoint and IoT Protection

MEET YOUR TARGET AUDIENCE

1000+ ATTENDEES   **110+** SPEAKERS   **35+** COUNTRIES   **5+** TRACKS   **4** CONFERENCE DAYS

TYPICAL COUNTRIES ATTENDING

Lithuania	Germany	Poland	Estonia	Latvia	Czech Republic	Romania	United Kingdom	Portugal
Norway	Finland	Denmark	Sweden	The Netherlands	Slovenia	Belgium	Hungary	Slovakia
France	Italy	Croatia	Israel	Austria	Spain	United States	Ukraine	Ireland

MEET YOUR TARGET AUDIENCE
ATTENDEE JOB ROLES

DEVDAYS EUROPE
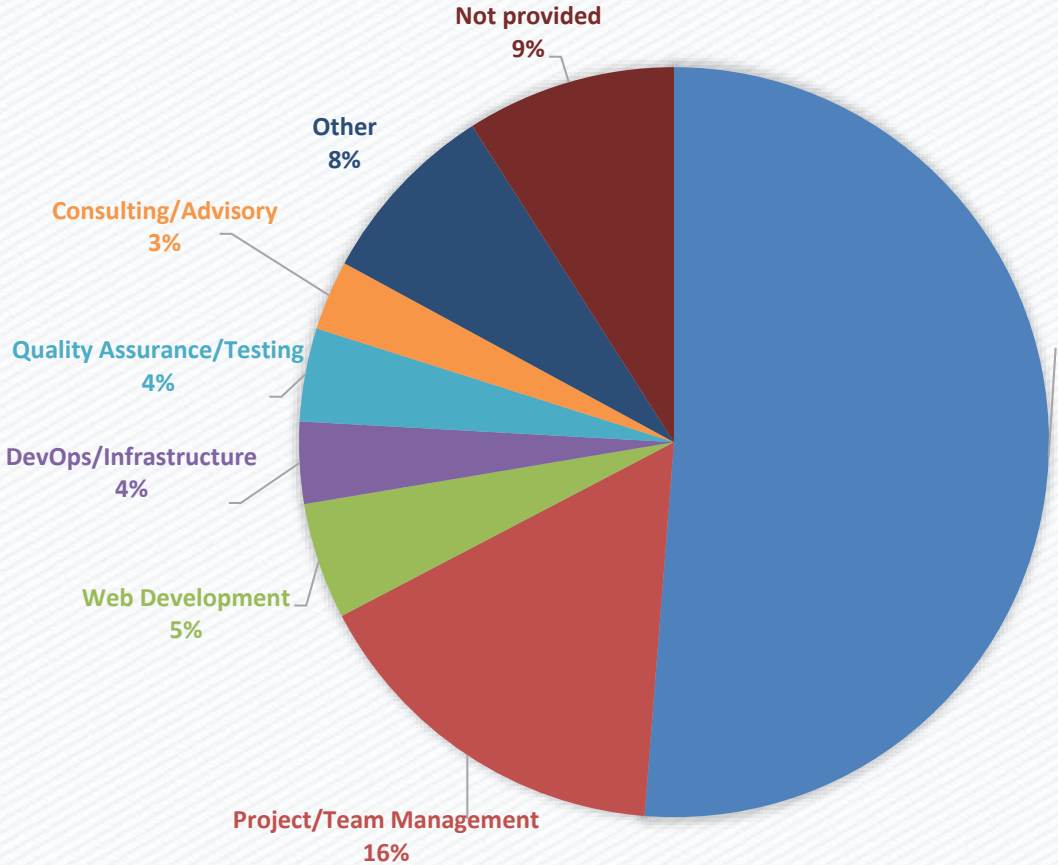
- Not provided 9%
- Other 8%
- Consulting/Advisory 3%
- Quality Assurance/Testing 4%
- DevOps/Infrastructure 4%
- Web Development 5%
- Project/Team Management 16%
- Sofware Development 51%

DEVOPS PRO EUROPE

- Head of IT/Infrastructure/Operations 3%
- Other 9%
- Not provided 3%
- CTO/Technical Director 4%
- Architect 4%
- Consultant 5%
- Integration Engineer 7%
- Director/Manager 8%
- Operations Manager 9%
- Engineer 9%
- Software Engineer/Developer 18%
- DevOps Engineer 22%
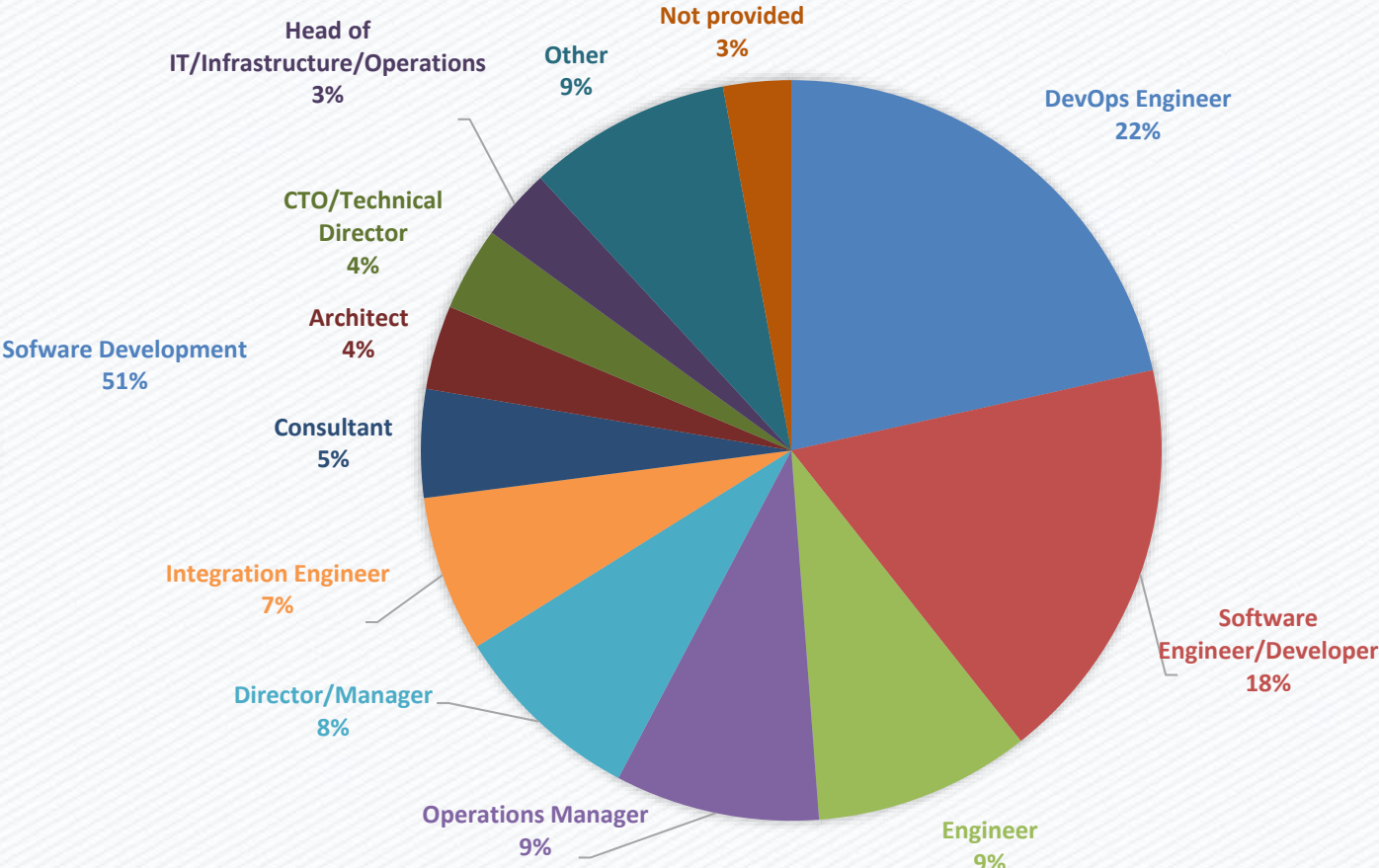
ONSITE SPONSORSHIP PACKAGES

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
List of onsite attendees emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Booth at the conference area (up to 3 booth members)	1	1		
Quiz before the closing keynote	x	x		
SMS announcements for participants during the conference	x	x		
Logo on the main hall screen	x	x		
Distribution of leaflets, gifts or other material	x	x		
Participating as a discusser in an open panel discussion	x	x	x	
Social media posts (Facebook, Twitter, LinkedIn)	x	x	x	
Logo on the badge	x	x	x	
Logo on informational TV screens	x	x	x	x
Logo on promotional mailings to attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 2-days onsite conference	5	3	2	1
Mentioning during opening and closing ceremonies	x	x	x	x
PRICE FOR ONSITE SPONSORSHIP PACKAGES**	12 000 Eur	8 000 Eur	5 000 Eur	2 000 Eur
PRICE FOR ONLINE AND ONSITE SPONSORSHIP PACKAGES**	18 000 Eur	12 000 Eur	7 500 Eur	3 000 Eur

The space for opportunities are limited, therefore we rely on first-come, first-served basis. ** Excluding VAT.

ONLINE SPONSORSHIP PACKAGES

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
List of online attendees emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Virtual booth and company's placement in the lobby	x	x		
Announcements (SMS, push and email notifications) for participants during the conference	x	x		
Social media posts (Facebook, Twitter, LinkedIn)	x	x		
Logo on a virtual stage track	x	x		
Logo in a streaming session screen	x	x		
Livestream Booth at Sponsors area (up to 3 booth members)	x	x	x	
Distribution of digital handouts and products	x	x	x	
List of Sponsor's booth visitors contacts	x	x	x	
Banners on the conference platform's different pages	x	x	x	
Participating as a discusser in an open panel discussion	x	x	x	
Option to schedule calls with speakers and attendees	20	10	5	
Job listings on the conference platform	10	5	2	
Option to see attendees' llist and chat on the platform	x	x	x	x
Business card on the platform	x	x	x	x
Logo on platform letters to attendees	x	x	x	x
Logo on promotional mailings to attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Complimentary tickets to 2-days online conference	5	3	2	1
Mentioning during opening and closing ceremonies	x	x	x	x
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CONFERENCE AFTER PARTY SPONSORSHIP PACKAGE

Take the unique privilege of hosting the much-anticipated afterparty, providing an unforgettable experience for all conference attendees. With a budget of approximately 4000 Eur, your generous support will contribute to the success of the event and elevate your brand!

- Mentioning during opening and closing ceremonies
- 3 complimentary tickets to 2-days onsite conference
- Logo on the conference website
- Logo on promotional mailings to attendees
- Logo on informational TV screens
- Logo on the badge
- Social media posts (Facebook, Twitter, LinkedIn)
- Logo on the main hall screen
- SMS announcements for participants during the conference

SPONSORS SO FAR

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