



DEV DAYS + DEVOPS PRO + CYBERWISECON EUROPE 2027

MAY 25-28, RIGA
SPONSORSHIP OPPORTUNITIES



ABOUT US



WHEN?

May 25-28, 2027



ONSITE

The conference will be held in Riga.



WORKSHOPS & CONFERENCE

The event will kick off with a full day of pre-conference workshops on May 25, followed by three days of immersive conference experiences from May 26-28.



In 2027, the DevDays, DevOps Pro, and CyberWiseCon conferences reunite for the third time to create a dynamic environment that fosters collaboration, promotes the exchange of knowledge, and amplifies networking opportunities. By sponsoring a selected conference, you'll gain exclusive access to interactions across all three events—keeping you at the forefront of industry trends and enabling valuable professional connections for ongoing growth.

700+

ATTENDEES

90+

SPEAKERS

35+

COUNTRIES

8+

WORKSHOPS

5

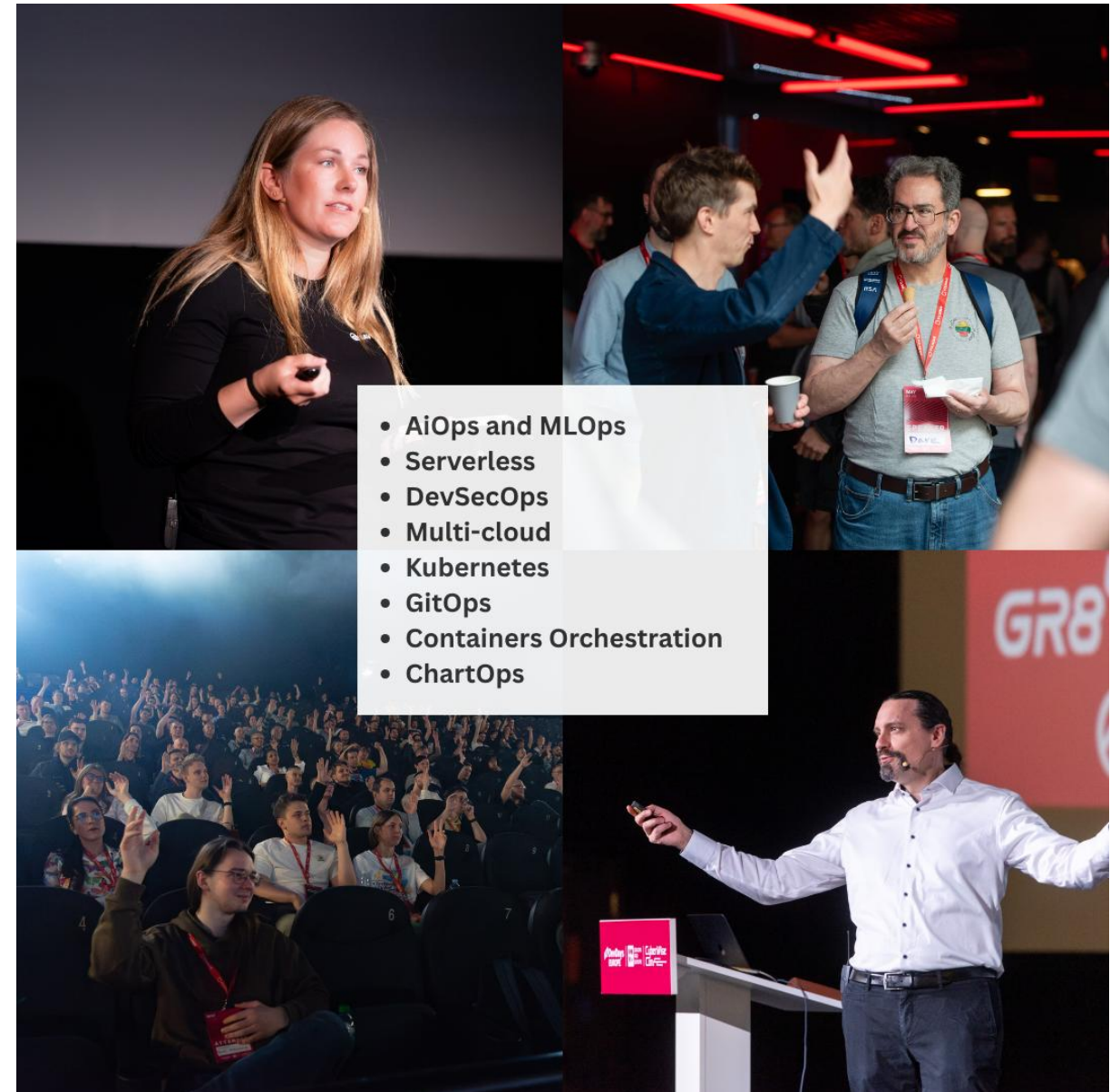
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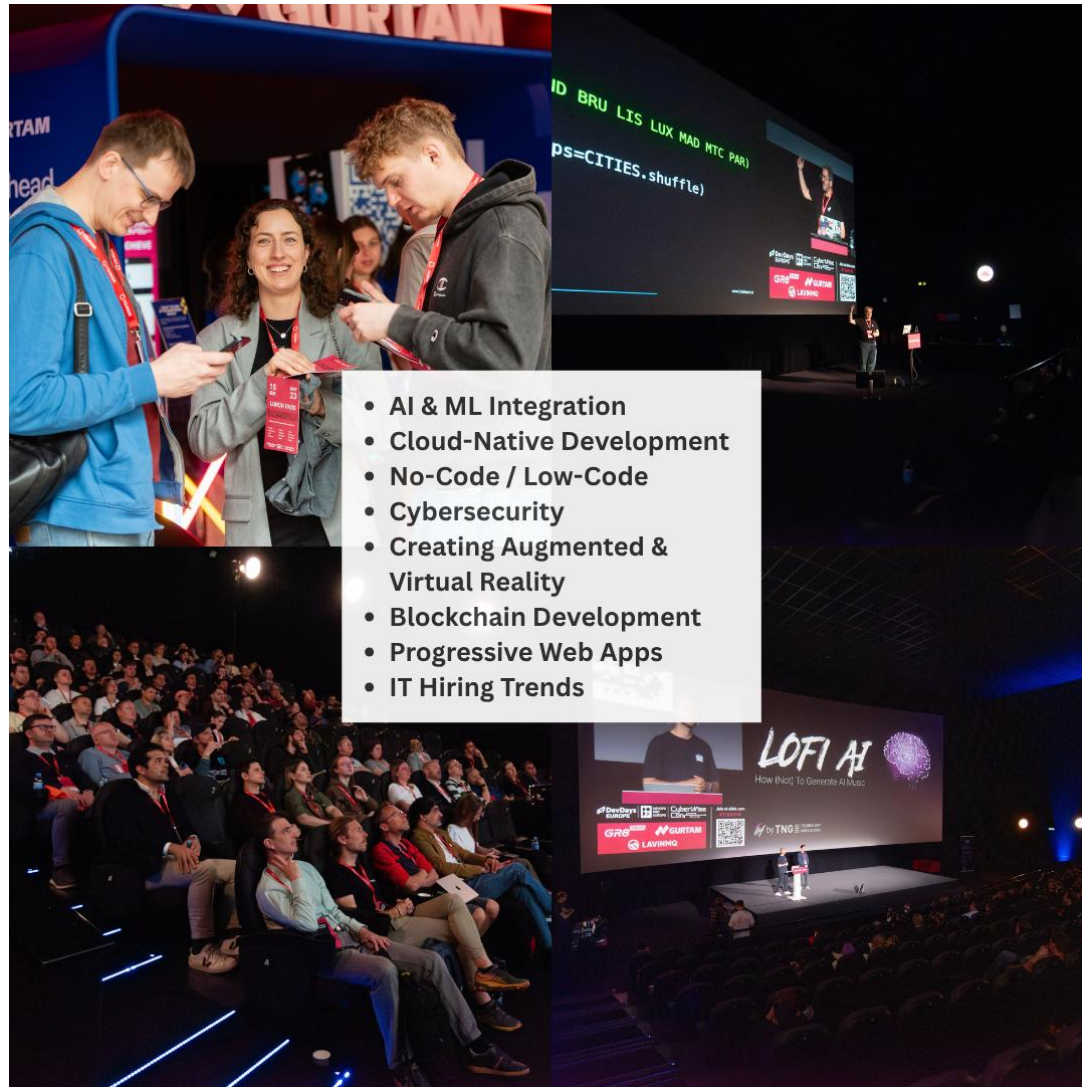
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DAYS



DevOps Pro Europe conference covers the core principles and concepts of the DevOps methodology and demonstrates how to use the most common DevOps patterns to develop, deploy and maintain applications on-premises and in the cloud.





DevDays Europe - software development conference covering the emerging technologies and best practices in the software development industry – regardless of technological platform or language – without commercial hype. Conference is dedicated for developers that are serious about keeping up with the latest trends.

CyberWise Con



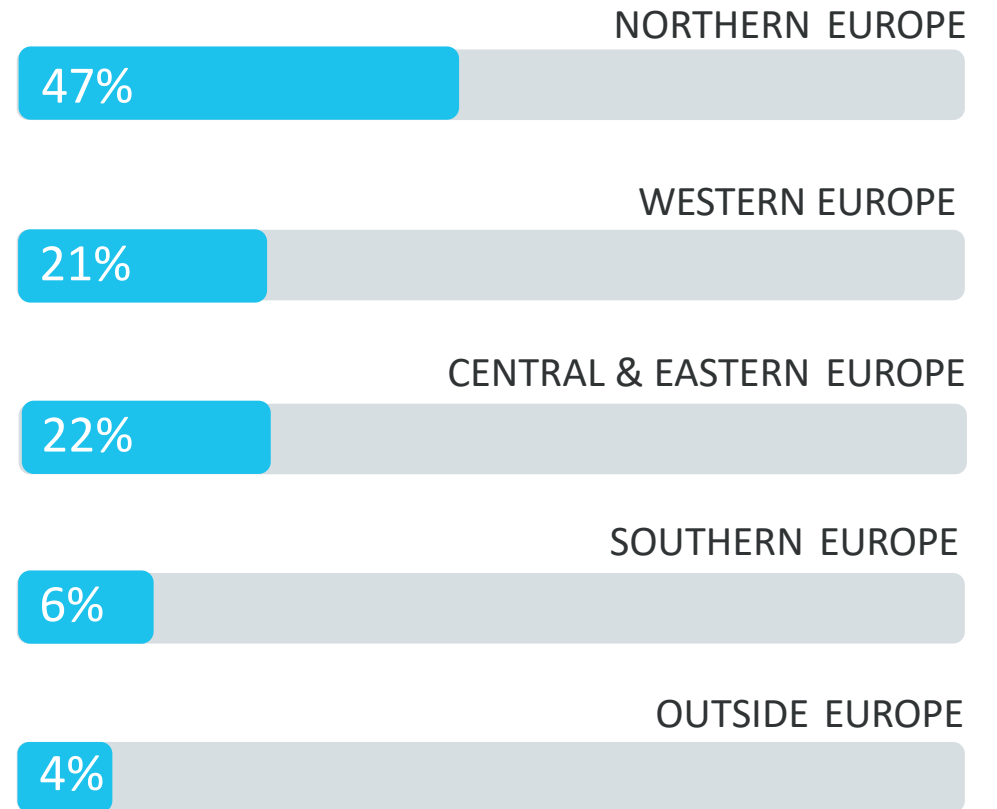
CyberWiseCon Europe - a premier IT security conference that brings together cybersecurity experts, industry leaders, and IT professionals from around the Europe. At CyberWisecon, we celebrate the fusion of knowledge and wisdom, offering a platform to exchange ideas, share best practices, and explore innovative approaches to cybersecurity.



MEET YOUR TARGET AUDIENCE

REGIONS

Engage with a global audience as our conference attracts professionals from different regions, promoting international collaboration.

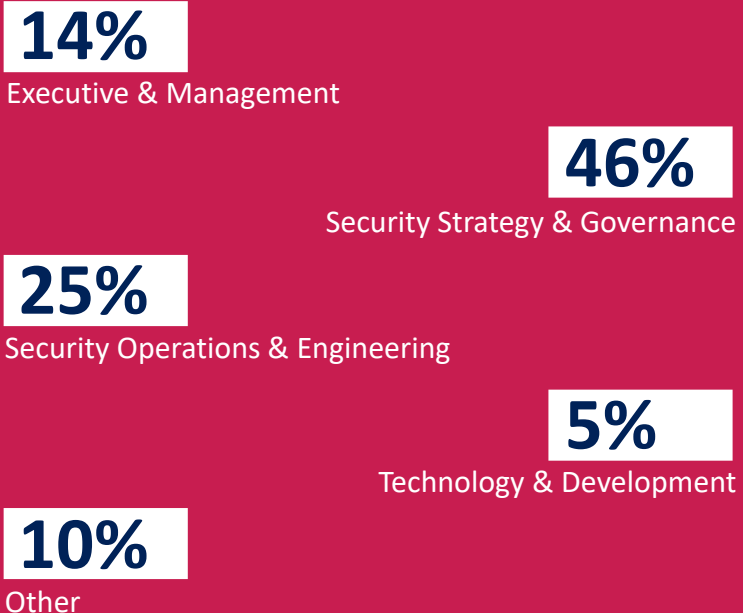
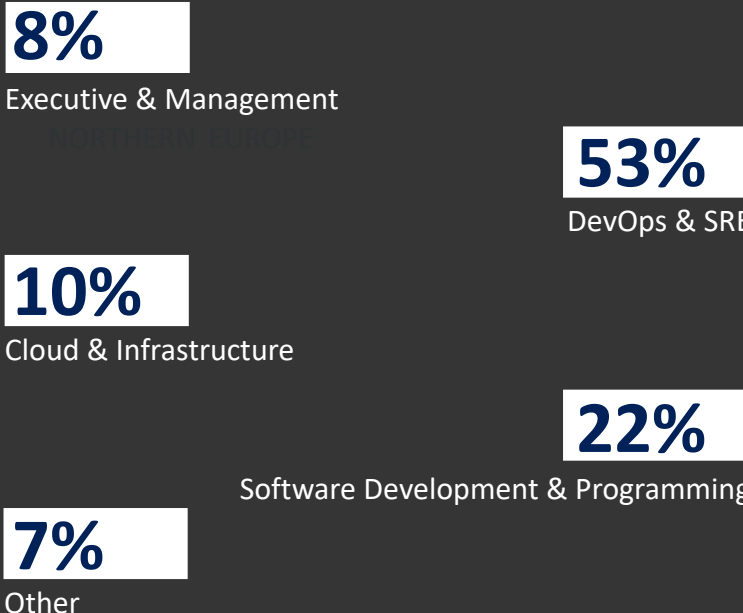
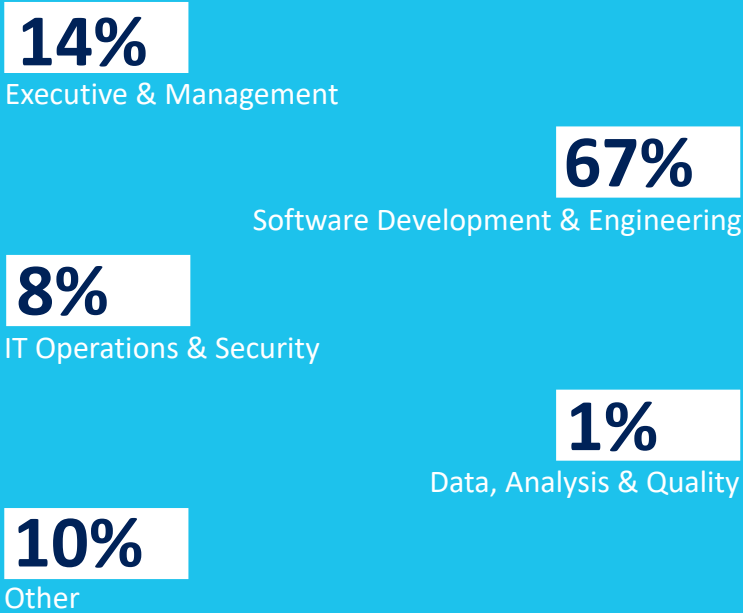




ENGAGE WITH YOUR TARGET AUDIENCE

JOB ROLES

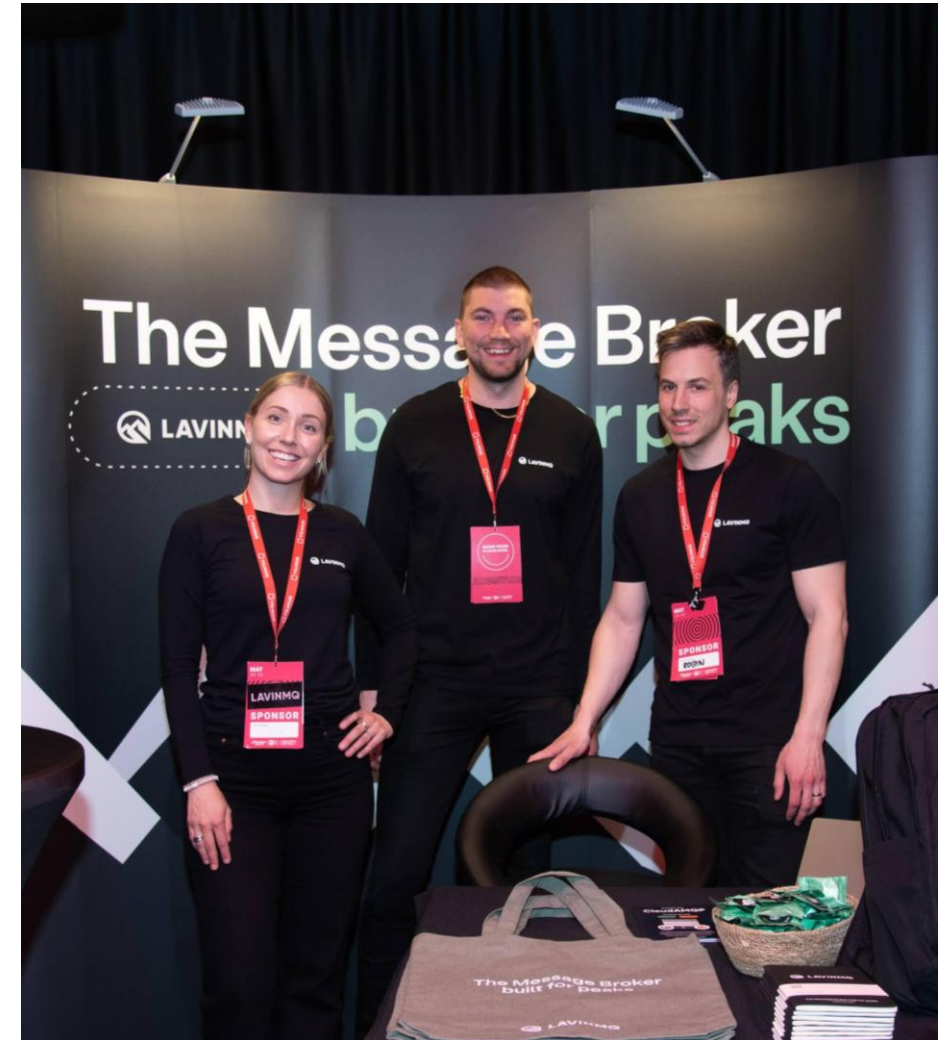
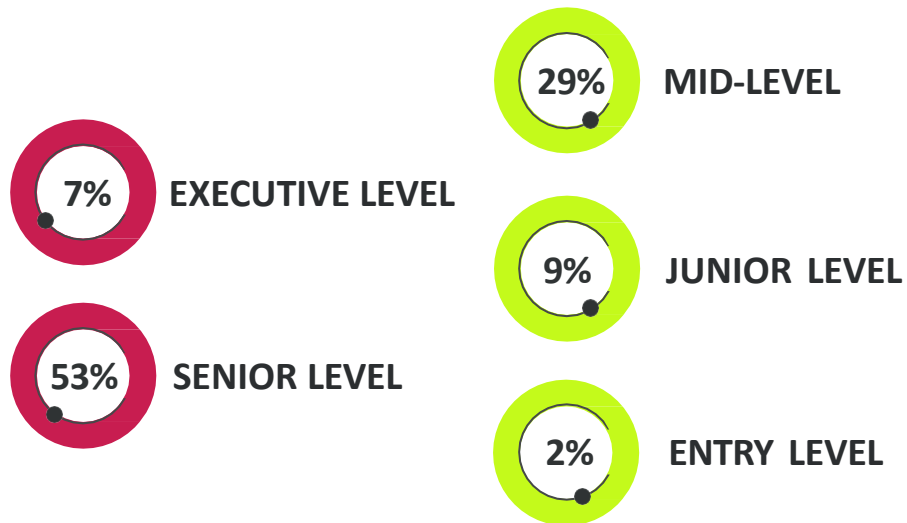
Experience diverse perspectives as professionals from various job roles unite at the annual event.



ENGAGE WITH YOUR TARGET AUDIENCE

EXPERIENCE LEVELS

Explore the power of networking at our conference, where a mix of seasoned experts and emerging talents gather for an enriching exchange of ideas.



CONFERENCE REACH



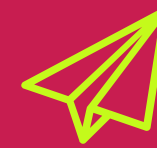
+375k

Yearly
Website Users



>5.4k

Social Media
Followers



>15k

Newsletter
Subscribers





BRONZE

Basic Visibility: Ideal if your goal is to make your brand visible to the target audience

2.000



EXHIBITOR

Dedicated Booth Presence: Includes a dedicated exhibition booth to demo products, engage visitors, collect leads and build direct connections.

3.500



SILVER

Enhanced Visibility and Engagement: Perfect for companies wanting to increase brand visibility and share ideas with the target audience

5.000



GOLD

Market Presence and Networking: Tailored for those aiming to strengthen their market presence, engage with customers and partners face to face, and share valuable knowledge with participants

8.000



PLATINUM

Premium Leadership Showcase: Elevate your brand by choosing our top-tier package, designed to highlight your leadership and secure premium positioning within the esteemed DevDays || DevOps Pro || CyberWiseCon Community

12.000

SOME OF OUR MOST RECENT SPONSORS:



SPONSORSHIP PACKAGES

PRE-CONFERENCE BENEFITS

Logo with clickable link on the conferences homepages

Logo featured in newsletters sent to the database contacts

Social media welcome post on Facebook, Twitter, and LinkedIn

Company name mentioned in pre-conference emails sent to registered participants

Custom discount code for additional conference tickets

PLATINUM

X

X

X

X

X

GOLD

X

X

X

X

X

SILVER

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EXHIBITOR

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BRONZE

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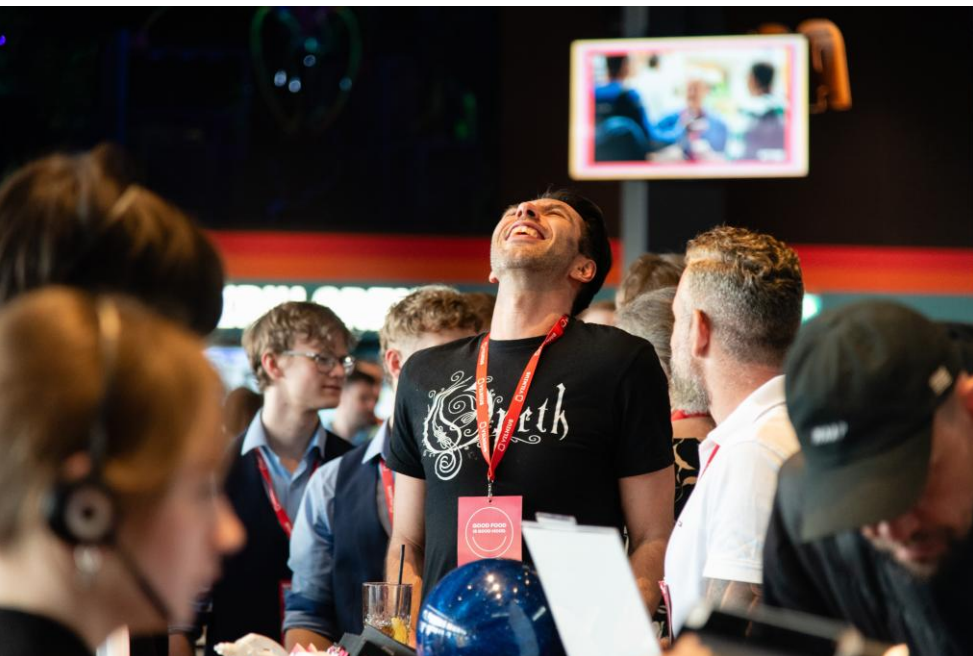
SPONSORSHIP PACKAGES

AT THE CONFERENCE	PLATINUM	GOLD	SILVER	EXHIBITOR	BRONZE
Conference lead list provided 1-2 working days after the event	X				
Workshop or panel discussion opportunity (deliver a full-day pre-conference workshop or host a 45-min panel discussion on a selected topic, scheduled on a chosen day)	X				
Speaking opportunity with a 40-min talk + 5-min Q&A	2	1			
Hosting a conference track (opportunity to moderate and engage with speakers and audience)	X	X			
Booth in the conference area (TV, chairs, and tables provided)	X	X		X	
Complimentary booth personnel passes	3	3		2	
SMS announcement to conference participants	3	2			
Social media post on Facebook, Twitter, and LinkedIn featuring photos from the conference	X	X			
Logo featured on the main hall screen	X	X			
Logo on attendee badges	X	X	X		
Participation as a panelist in an open discussion (topics provided by organizers)	X	X	X		
Company roll-ups displayed in the conference area	5	3	2		1
Logo featured on informational TV screens	X	X	X	X	X
Full company description and logo displayed on the conference platform	X	X	X	X	X
Complimentary conference attendee tickets	5	3	2		1
Acknowledgment during opening and closing ceremonies	X	X	X		X
PRICES*	12.000	8.000	5.000	3.500	2.000

* Excluding VAT.

Sponsorship opportunities are defined more specifically further

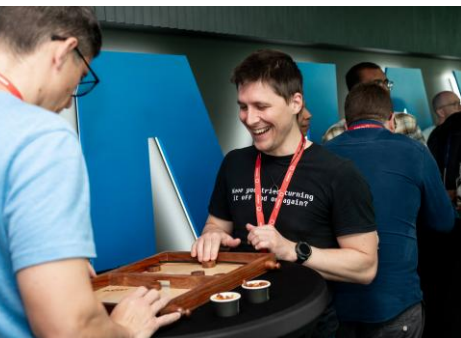
EXCLUSIVE CONFERENCE AFTERPARTY SPONSORSHIP PACKAGE



Take the unique privilege of hosting the much-anticipated afterparty, providing an unforgettable experience for all conference attendees.

With a budget of **6000 Eur excl. VAT**, your generous support will contribute to the success of the event and elevate your brand.

- Logo with clickable link on the conferences homepages
- Custom discount code for additional conference tickets
- Social media welcome post on Facebook, Twitter, and LinkedIn
- Logo featured in conference newsletters sent to the database contacts
- Company name mentioned in pre-conference emails sent to registered participants
- Acknowledgment during opening and closing ceremonies
- Full company description and logo displayed on the conference platform
- 3 complimentary conference attendee tickets
- Logo featured on the main hall screen
- Logo featured on informational TV screens
- Logo on attendee badges
- Dedicated homepage section on the event website highlighting the afterparty sponsored by your company
- Special visibility during the afterparty through TV slides, roll-ups, and branded swags



IN-KIND SPONSORSHIP



Take your brand to the next level at Devdays || DevOps Pro || CyberWiseCon Europe by partnering with us through an in-kind sponsorship. We offer flexible, customized packages that allow you to exchange products or services for prime visibility at this international conference.

Contact us at info@devdays.it to discuss how we can create a mutually beneficial partnership.





OUR CONTACT

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